AI Con USA
A TECHWELL EVENT

Sunday, June 2

Breakfast—7:30am–8:30am
7:30 am to 8:30 am

Registration—7:30am–5:00pm
7:30 am to 5:00 pm

Multi-Day Training Classes Begin—8:30am–5:00pm
8:30 am to 5:00 pm

AI for Testers [5]
Jonathan Miller Kauffman
8:30 am to 5:00 pm

Fundamentals of AI—ICAgile Certification (ICP-FAI) [6]
Jeffery Payne
8:30 am to 5:00 pm

Lunch—12:00pm–1:00pm
12:00 pm to 1:00 pm

Training Classes Continue—1:00pm–5:00pm
1:00 pm to 5:00 pm

Monday, June 3

Registration—7:00am–5:00pm
7:00 am to 5:00 pm

Breakfast—7:30am–8:30am
7:30 am to 8:30 am

Full & Half-Day Tutorials—8:30am–12:00pm
8:30 am to 12:00 pm

Multi-Day Training Classes Continue—8:30am–5:00pm
8:30 am to 5:00 pm

Tutorial MA Getting Started with AI and Machine Learning [7]
Dionny Santiago
8:30 am to 12:00 pm

Tutorial MB A Quality Engineering Introduction to AI and Machine Learning [8]
Tariq King

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8:30 am to 12:00 pm

Tutorial MC Evaluating and Testing Generative AI: Insights and Strategies [9]
Jason Arbon
8:30 am to 12:00 pm

Lunch—12:00pm–1:00pm
12:00 pm to 1:00 pm

Full & Half-Day Tutorials Continue—1:00pm–4:30pm
1:00 pm to 4:30 pm

Tutorial MD A Full Technical Breakdown of Data Generation with AI Models [10]
Matt Payne
1:00 pm to 4:30 pm

Tutorial ME Leveraging Generative AI for Software Productivity [11]
Tariq King
1:00 pm to 4:30 pm

Tutorial MF Get Your Data Ready for AI/ML [12]
Joshua Powers
1:00 pm to 4:30 pm

Speed Networking—5:15pm–6:00pm
5:15 pm to 6:00 pm

Tuesday, June 4

Breakfast—7:30am–8:30am
7:30 am to 8:30 am

Registration—7:30am–5:00pm
7:30 am to 5:00 pm

Full & Half-Day Tutorials—8:30am–12:00pm
8:30 am to 12:00 pm

Tutorial TA Supercharge Your Workflow: To GitHub and Beyond [13]
Dalton Forbes, Phil LaFrance
8:30 am to 4:30 pm

Tutorial TB MLOps: DevOps for Machine Learning [14]
Jeffery Payne
8:30 am to 12:00 pm

Tutorial TC Prompt Engineering for Software Practitioners [15]
Tariq King
8:30 am to 12:00 pm

Lunch—12:00pm–1:00pm
12:00 pm to 1:00 pm

Full & Half-Day Tutorials Continue—1:00pm–4:30pm

1:00 pm to 4:30 pm

Tutorial TD Harnessing Generative AI in Software Testing: A Real-World Guide [16]
Jason Arbon
1:00 pm to 4:30 pm

Tutorial TE Image Classification using LLMs and Transfer Learning [17]
Jeffery Payne
1:00 pm to 4:30 pm

Tutorial TF Beginning Data Analysis and Machine Learning with Jupyter Notebooks [18] ◼ Preview [18]
Matt Eland
1:00 pm to 4:30 pm

Tutorial TG Responsible AI: Building Smarter, Ethically Empowered Tech [19]
Scott Peterson
1:00 pm to 4:30 pm

Welcome Reception—5:00pm–6:00pm
5:00 pm to 6:00 pm

Wednesday, June 5

Morning Yoga—6:45am–7:30am
6:45 am to 7:30 am

Registration—7:00am–4:00pm
7:00 am to 4:00 pm

Breakfast—7:30am–8:30am
7:30 am to 8:30 am

Keynote K1 I Got 99 Problems, but AI Ain't One [20]
Dona Sarkar, Microsoft
8:30 am to 9:25 am

Keynote K2 AI/ML Adoption Strategies for Enterprises [21]
Hien Luu, DoorDash
9:25 am to 10:05 am

Keynote K3 The Unseen Engine of AI: How 5 Innovation-Minded Companies Optimized for Operational Efficiency [22]
Nevra Ledwon, DecisionBrain
10:05 am to 10:45 am

Visit the Expo—10:30am–7pm
10:30 am to 7:00 pm

Networking Break in the Expo—10:45am–11:25am
10:45 am to 11:25 am

Concurrent Sessions—11:25am–11:55am
11:25 am to 11:55 am

Concurrent Session W1 How NOT to Use GitHub Copilot: The Time Traveler's Playbook for Coding with AI [23]
Rizel Scarlett, TBD
11:25 am to 11:55 am

Concurrent Session W2 AI Risk and Safety: Proactive Monitoring for the Future of Humanity and Business [24]
Jason Arbon, Checkie.AI
11:25 am to 11:55 am

Lunch in the Expo—12:00pm–1:00pm
12:00 pm to 1:00 pm

Concurrent Sessions—1:00pm–1:30pm
1:00 pm to 1:30 pm

Concurrent Session W3 Troubleshooting and Resolving Common LLM Issues In Production [25]
Amber Roberts, Arize AI
1:00 pm to 1:30 pm

Concurrent Session W4 The Rise of the Virtual QA Engineer: Harnessing GenAI for a Productivity Boost —A Production Case Study [26]
Dmitriy Gumeniuk, EPAM Systems
1:00 pm to 1:30 pm

Concurrent Sessions—1:40pm–2:10pm
1:40 pm to 2:10 pm

Concurrent Session W5 Production Level Prompting & Techniques for LLMs [27]
Matt Payne, Width.ai
1:40 pm to 2:10 pm

Concurrent Session W6 Postman and AI: Transforming Manual QA to Quality Engineers [28]
Ethan Ferguson, BOK Financial
1:40 pm to 2:10 pm

Concurrent Sessions—2:20pm–2:50pm
2:20 pm to 2:50 pm

Concurrent Session W7 Exploit Grandma: Prompt Better with Cloudflare AI [29]
Lizzie Siegle, Cloudflare
2:20 pm to 2:50 pm

Concurrent Session W8 Mad Data Science: Using AI to Build Ridiculous Things [30] ▣ Preview [30]
Matt Eland, Leading EDJE
2:20 pm to 2:50 pm

Networking Break in the Expo—2:50pm–3:30pm
2:50 pm to 3:30 pm

Keynote K4 Operationalizing Disruptive Technologies—A Fresh Take On Developing Your Business Model [31]
Sudeep Kesh, S&P Global Ratings

3:30 pm to 4:10 pm

Keynote K5 AI: A Moderated Panel Discussion [32]
Dionny Santiago, Indeed
4:10 pm to 5:10 pm

Expo Reception—5:00pm–7:00pm
5:00 pm to 7:00 pm

Thursday, June 6

Morning Yoga—6:45am–7:30am
6:45 am to 7:30 am

Breakfast—7:30am–8:30am
7:30 am to 8:30 am

Registration—8:00am–3:00pm
8:00 am to 3:00 pm

Keynote K6 Humanizing AI [33]
Tariq King, Test IO
8:30 am to 9:25 am

Expo Open—9:30am–3:00pm
9:30 am to 3:00 pm

Networking Break in the Expo—10:05am–10:30am
10:05 am to 10:30 am

Keynote K8 Realizing the Potential of AI Tools for Software Development [34]
Matthew Gunter, GitHub
10:30 am to 11:20 am

Concurrent Sessions—11:30am–12:00pm
11:30 am to 12:00 pm

Concurrent Session T1 Fully Autonomous Software Testing with GenAI [35]
Jason Arbon, Checkie.AI
11:30 am to 12:00 pm

Concurrent Session T2 Prototype at the Speed of Thought: How AI is Changing the Game for Creators
[36]
Rolf Mistelbacher, Fresh van Root
11:30 am to 12:00 pm

Lunch in the Expo—12:00pm–1:00pm
12:00 pm to 1:00 pm

Concurrent Sessions—1:00pm–1:30pm
1:00 pm to 1:30 pm

Concurrent Session T3 AI Agents: Orchestrating the Future of Digital Workflows [37]
Prerak Garg, Microsoft

1:00 pm to 1:30 pm

Concurrent Session T4 Game Over—AI Steals Data, Is Biased, and Produces Deep Fakes [38]
Kevin Pyles, O.C. Tanner
1:00 pm to 1:30 pm

Concurrent Sessions—1:40pm–2:10pm
1:40 pm to 2:10 pm

Concurrent Session T5 How Gen AI and Prompt Engineering Turns Testers into Superheroes! [39]
Jonathon Wright, Keysight
1:40 pm to 2:10 pm

Concurrent Session T6 Tips for Building LLM Apps [40]
Carlos Kidman, Qualiti
1:40 pm to 2:10 pm

Networking Break in the Expo—2:10pm–2:40pm
2:10 pm to 2:40 pm

Concurrent Sessions—2:40pm–3:10pm
2:40 pm to 3:10 pm

Concurrent Session T7 Prompt Engineering for Mere Mortals [41]
Tom Stiehm, Coveros
2:40 pm to 3:10 pm

Concurrent Session T8 Keeping AI Models Relevant in the Presence of Drift [42]
Robert Vanderwall, Testaify, Inc.
2:40 pm to 3:10 pm

Keynote K9 Embrace AI Holistically and Unlock Your Growth Potential [43]
Tania Katan, HALO Strategies, Rob Nicoletti, HALO Strategies
3:20 pm to 4:00 pm

Conference Wrap Up—4:00pm–4:30pm
4:00 pm to 4:30 pm

AI Leadership Summit Reception (Summit Registration Required)—4:45pm–5:45pm
4:45 pm to 5:45 pm

Friday, June 7

Registration—7:30am–3:00pm
7:30 am to 3:00 pm

Breakfast—7:30am–8:30am
7:30 am to 8:30 am

AI Leadership Summit [44]
8:00 am to 3:30 pm

Lunch—12:00pm–1:00pm
12:00 pm to 1:00 pm